We will get you there, no matter what.

Start · middle · next time — fecit prepares all three.

VauDium Inc. · 2026.10

02 Longing

Everyone has something they want to accomplish.

Through fecit, I want to give people the strength to live their lives.
You may wonder why a task app needs such a grand goal,
but from the very start, my goal was to give the joy of life that comes through achievement.
I lived a long time without that kind of hope,
and I don't want others to live such a sad life.
What I want to offer is not the illusion that you can do anything if you try.
It is the fact that if you try, you can make something a little harder, a little different.
Once more, I steady my heart
and resolve that I will.

— From the maker

71% of U.S. adults say having an enjoyable job is key to a fulfilling life — ahead of close friends (61%). (Pew Research Center, 2023)

But starting is heavy, the middle gets stuck, and next time starts from zero again.

Start	“The reason we gave it up was that very learning.” — a company that ran on Notion
Middle	Only 3 in 10 people finish by the deadline they set themselves. — Buehler et al., 1994
Next time	Even remembering being late last time, people rarely build it into this plan. — Buehler et al., 1994

The wanting stays the same — and the stalling keeps repeating.

45% of New Year's resolvers lose their goal within a year. (Oscarsson et al., PLOS ONE 2020 · 1,066 people followed for a year)

fecit prepares the start, the middle, and the next time — in advance.

Start

Pick from plans you can simply follow (templates).

Middle

When you're stuck, AI asks the next question and suggests a step.

Next time

This time's retrospect goes into the next plan.

Every finished task lights up one star.

05 Start ★

Start from 13,000 plans you can follow.

13,000+

Task · memo · supply plans — Korean · English · Japanese

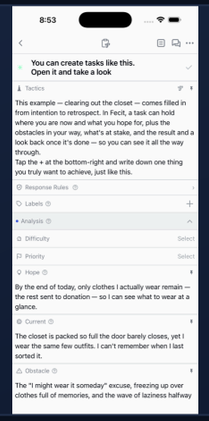
AI built them ahead of time.

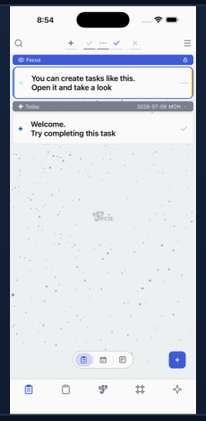
They appear the moment you create or search, and one tap puts them to use.

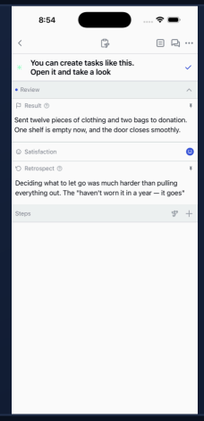
You never start from a blank screen.

One prepared checklist cut surgical deaths from 1.5% to 0.8%. (Haynes et al., NEJM 2009 · WHO Surgical Safety Checklist, 7,688 patients in 8 countries)

When you're stuck, fecit hands you the next question.







To prepare

Open a task and the fields are already there: goal, what might block you, what to do then, supplies, steps.

When a field stalls you

AI continues the questions and suggests one step.

So nothing slips

Today's tasks sit on your lock screen and widget. Offline, on every device.

"Just build it well, so people only have to use it." — Founder

Deciding when, where and how in advance raises the odds of getting it done. (Gollwitzer & Sheeran 2006 · meta-analysis of 94 tests, d=0.65)

07 Next time ★

Where you got stuck this time goes into the next plan.

Session 3 record

Retrospect — “Half the class got stuck trimming wicks. We ran 2 portions short on wax.”

→

Into the template

Only what's worth keeping — add step: wick-trimming demo · supplies: soy wax 8 → 10 portions

→

Session 4 begins

It starts from a template that already holds what was learned last time.

When you finish, AI picks only what's worth keeping and puts it into the template.

Reviewing what you did and applying it next time raises performance substantially. (Keiser & Arthur, J. Applied Psychology 2021 · meta-analysis of 61 studies, d=0.79)

08 AI ★

AI now does what used to need many people.

What used to need people	In fecit today
Starting points that only a crowd could build up	AI filled them in first.
Plans that experienced people used to fix	After each finished task, AI picks what to keep and applies it.
An assistant at your side	Other AI assistants like Claude can read and edit your fecit tasks directly.

“We're solving, with AI, a problem that would otherwise need a lot of people.” — Founder

One AI use costs ₩20 — measured average cost ₩0.8. Calls and lengths are bounded in code, so even the worst case is computed.

AI helps — and what you achieve stays as your own star.

“In the end, people. People matter.”

In the age of AI, know-how competes on consistency and quality. — Founder



Career showcase — what you did becomes a star, your career a constellation.

AI lifts quality by over 40% on tasks it is good at, but cuts correctness by 19 points on tasks beyond it — people decide how far to hand over. (Dell’Acqua et al. 2023 · 758 BCG consultants)

10 Why now

More people work alone, and the groups they join keep changing.

1.16M

Korean one-person creative businesses, +15.4% YoY (Ministry of SMEs and Startups, 2025)

36.3%

Solo-founded share of new U.S. startups, up from 23.7% in 2019 (Carta platform, H1 2025)

1.6 yrs

Average tenure at a young Korean's first job — 1 year 6.8 months (Statistics Korea, 2026)

“Individuals will more and more often connect to different groups for short periods.” — Founder

No one can learn a new system every time the group changes.

Exactly as you used it alone, your team uses it together.

> “You can't force people to sit down and learn it. It was simply frustrating.”
>
> — someone who ran a company on Notion (collected 2026.07)

> “Offer a service built for one person — familiar to that one person — then connect it to the group, with interfaces that suit users and managers each.”
>
> — Design goal (founder)

Invite people, and on the same screen you assign, see and fix things together. New members have no separate system to learn.

The seat for a ready-to-use work tool is empty.

Notion

A freeform canvas where you can build anything. It gets stronger the more you learn.

Google Calendar

The standard for scheduling and invitations.

fecit

The structure is already built, so you use it from day one.

Market — people and groups who repeat the same kind of work (one-day classes · courses · shoots · customer interviews). Entry point: early-stage solo founders.

“To use Notion or Jira properly, the people using them must understand a lot of features.” — Founder

Work-management tools are still growing fast — monday.com 2025 revenue $1.23B (+27%). (public filings)

It can be sold — who, what, how.

Who buys	People who repeat the same kind of work, where preparation decides the result. First customers: early-stage solo founders.
What they buy	Time to finish without getting stuck — membership ₩7,000 / 30 days · AI ₩20 per use · know-how on the market.
How we sell	Through consulting we meet them directly, find the need and the customer, and they become fecit users.

Payments are already open — in-app and on the web.

Know-how is traded — and every fix reaches the people who bought it.

① People achieve → ② Know-how accumulates → **③ Sharing know-how pays**

Consulting	Finds the need and the customer.
Know-how trading	Market · guilds — when the author improves a plan, buyers' copies improve too.
Feature sales	Membership ₩7,000 / 30 days · AI ₩20 per use · in-app and web payments live
Ads → consulting again	After scale · consulting again with the experience and tools built up.

“Consulting is both the start and the result.” — Founder

Built and shipped this far alone.
Next: the user's “second time.”

Shipped	App Store · Google Play · web · desktop · widgets · offline · co-editing · KO/EN/JA. All run by one person.
Ready to buy	In-app and web payments live — membership, AI and the market are open with prices on them.
Already fixed	The first plans were barely used, so we changed the bar to “do people want it, and can they follow it?” and surfaced them on every create screen.
One signal to watch	When someone does the same work a second time, do they reopen the first record?

“Now we make it turn.” — Founder

We are building fecit with fecit.

While improving my own development setup, I thought, **“I could do this better this way”** — fecit is that method, built into a tool.

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Days the founder worked in fecit — since the first record on 2025-12-08

?	?	?	?
Raise — for VCs	Runway	Reach (marketing)	Build (development)

We will get you there, no matter what.

fecit · No matter what.

App Store | Google Play | Web | Desktop



VauDium Inc.